

Muhammadiyah Strategy for Empowerment of Kokoda Tribe in Sorong City

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Abstract. Community empowerment is very important to do in developing community potential. This study aims to describe the strategy of Muhammadiyah in empowering the kokoda community in the city of Sorong. This study used a qualitative descriptive approach, data collection techniques were carried out by interviews, observations, and documentation studies. The results showed thatThe condition of the kokoda community which is still alarming, such as low income and not being able to meet their own needs, is an opportunity for government organizations and non-governmental organizations including Muhammadiyah to play a role in empowering the kokoda community not only in the form of providing basic food but also in the form of training and mentoring. Entrepreneur. The existence of educational scholarships provided by the Muhammadiyah organization through Lazismu to the kokoda community has not been fully maximized.

Keywords: Strategy, Muhammadiyah, Empowerment.