

Implementation of Halal Product Regulations Through Halal Certification in the MSME (Micro) industry in Palopo City, South Sulawesi

Dirah Nurmila Siliwadi^{1,a,*}, Muhammad Fachrurrazy^{2,b}

^a State Islamic Religious Institute of Palopo, Indonesia

* dirahsiliwadi@iainpalopo.ac.id

Abstract. The aim of this research is different from previous research where the focus is on how halal certification is regulated for micro business actors, then what are the obstacles and constraints in implementing this halal product guarantee policy which is based on observing the response of micro business actors who also want to get services to be certified as halal for business products. they. From this research, it was found that the process of implementing halal certification arrangements, especially in Palopo City, based on data from the Halal Product Process Assistance Agency (LP3H), the halal center of the Palopo State Islamic Religious Institute (IAIN), to date can only serve micro business actors through halal certification via statements from the perpetrators. the business itself (self-declare) which is then verified by human resources (SDM) called Halal Product Process Companion (PPH Companion) who previously had the competence of LP3H as the leading sector of BPJPH on a provincial, district/city scale throughout Indonesia to inspect and verifying the materials and manufacturing process for micro business products through the integrated Online Single Submission (OSS) service "SiHalal" on the site (ptsp.halal.go.id). The implementation of halal certification services shown in this paper has real implications for fulfilling the mandate of the Halal Product Guarantee policy. The process and efforts made by the leading sector in the process of implementing halal business products have a strong impact on the strategy and projection of halal product process policies in the future because this analysis can be used as an indicator of the success of policy mandates that are running in society.

Keywords: Implementation, Halal Product Guarantee, Micro Business Actors, Palopo-South Sulawesi.