

ROLE OF HALAL TRAINING PROVIDERS IN SHAPING HALAL EDUCATION IN MALAYSIA

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BACKGROUND

Halal training providers play an important role in developing halal education in Malaysia, a nation known as a global leader in the halal sector. These providers support this development by offering comprehensive courses, professional certifications, and initiatives in research and development, which help build knowledge and skills. They also promote adherence to local and international halal standards, ensuring uniform practices across different industries. Furthermore, they support micro, small and medium-sized enterprises (MSMEs) and entrepreneurs by offering specialized training and programs that help new halal businesses grow. By strengthening Malaysia's position as a global leader in the halal market, encouraging innovation, and increasing public awareness, these providers help sustain the country's reputation in the industry. They also contribute to shaping policies and regulations that create a strong and evolving halal ecosystem. Through these diverse efforts, halal training providers help address new challenges and trends, fostering sustainable growth and ensuring Malaysia remains competitive in the global halal market.

METHOD: This paper utilizes a semi-systematic approach to review the roles of Halal Training Providers in shaping halal education in Malaysia. The study draws on articles from the Scopus and Web of Science (WOS) databases, focusing on terms such as “halal industry”, “halal training”, “halal training providers” and “halal education”. A manual review of literature published between 2013 and 2024 was conducted to examine the contributions of these providers in areas like education, industry development, and collaboration. The selected studies include journal articles, conference proceedings, and case studies in both Malay and English.

RESULTS & DISCUSSION: The finding shows that halal training providers are integral to the continuous development of Malaysia's halal industry. They contribute to building expertise, driving innovation, supporting SMEs, enhancing public awareness, shaping policies, and maintaining compliance with halal standards. There are gaps in the literature that require further exploration, such as the effectiveness of different types of training and long-term impacts on halal industry players.

CONCLUSION: This study provides a new perspective on the role of halal training providers in shaping halal education in Malaysia. Future research could explore the effectiveness of different types of training and the long-term impacts on halal industry players to preserve Malaysia's standing as a global leader in the halal sector.

KEYWORDS: Halal training providers, Halal education, Malaysia, Halal policy, Halal training, Knowledge and skills development.